



Trojan and SWISSGRiP unite to advance safer, accessible bathing in the UK

Bath and shower tray manufacturer Trojan is collaborating with certified anti-slip coating specialist SWISSGRiP, uniting British manufacturing expertise with proven surface technology to raise standards in UK bathroom safety.

With one in five (11 million) people in England aged 65 and over, there is a growing demand for bathroom manufacturers to meet the needs of an ageing population.

Known for its focus on inclusive bathroom design, Trojan is partnering with SWISSGRiP to

bring its world-leading, certified anti-slip coating to its customer base in the UK. The slip-resistant coating—independently tested and verified by leading bodies including EMPA, TÜV, and CSIRO—can be applied to acrylic and gel coat surfaces, creating safe bathrooms, floors and stairs for trade, industry and the private sector.

The 'Trojan Simply No Slip' powered by SWISSGRiP kits achieve DIN EN 16165 Class C certification and carry antimicrobial, antibacterial and antifungal properties, offering multi-purpose protection suitable for all acrylic and gel coat surfaces.

Through this collaboration, Trojan will give retailers in the UK access to the latest anti-slip technology and Swiss quality, helping them meet the market's changing needs by prioritising safer and more accessible bathrooms.

This advancement follows Trojan's recent launch of the Living Showers range, which introduced five accessible showering solutions. This included the Bath Out Shower In (BOSI®) system, allowing homeowners to future-proof bathrooms quickly and affordably.

To find out more about Trojan's Simply No Slip solution, visit: <https://trojan-baths.co.uk/products/fitings-slip-solutions/simply-no-slip/>



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▶ www.trojan-baths.co.uk